



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-10-2012 PAGE: 1 of 2

MEDIA STRATEGIES & RESEARCH - 7658  
ATTN: RACHAEL BEALE  
11350 RANDOM HILLS RD.  
SUITE 670  
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394608	08-01-2012	09-10-2012	2	GILLIBRAND FOR SENATE 2012	KIRSTEN GILLIBRAND FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
11320	240509	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)	N	240509

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 11320														
1	10-29-2012	11-02-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	1	1	1	1	1			5	900	5	4,500.00
2	10-29-2012	11-02-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	2	2	2	2	2			10	2,000	10	20,000.00
3	10-29-2012	11-02-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	4	3	3	3	4			17	2,400	17	40,800.00
D 4	11-03-2012	11-03-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						2		2	400	0	0.00
5	10-30-2012	11-01-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30		1		1				2	1,100	2	2,200.00
6	10-31-2012	10-31-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30			1					1	3,500	1	3,500.00
7	10-29-2012	11-02-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1			1	1			3	1,400	3	4,200.00
8	10-30-2012	10-30-2012	12:30PM - 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30		1						1	1,400	1	1,400.00
9	10-29-2012	11-02-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	1	1	1	1	1			5	1,700	5	8,500.00
10	10-29-2012	11-02-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2	2	2	2	2			10	1,500	10	15,000.00
11	10-29-2012	11-02-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	2	2	2	2	2			10	2,400	10	24,000.00
12	10-29-2012	11-02-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1	1	1	1	1			5	2,400	5	12,000.00
13	10-29-2012	11-02-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2	2			10	4,200	10	42,000.00
14	11-03-2012	11-03-2012	07:30PM - 08:00PM	PA WHEEL (CFB) WEEKEND (7449)	7	30						1		1	1,500	1	1,500.00
15	10-29-2012	10-29-2012	10:00PM - 11:00PM	PE MONDAY 10-11PM (7474)	7	30	1							1	12,000	1	12,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



**WABC-TV/DT**  
New York

WABC-TV NEW YORK  
7 LINCOLN SQUARE  
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-10-2012 PAGE: 2 of 2

MEDIA STRATEGIES & RESEARCH - 7658  
ATTN: RACHAEL BEALE  
11350 RANDOM HILLS RD.  
SUITE 670  
FAIRFAX VA 22030

Contract No 394608	Contract Dt 08-01-2012	Revision Dt 09-10-2012	Rev# 2	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS								Station/Market WABC – NEW YORK						
Agency Est# 11320			CMS # 240509	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240509					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 11320																	
16	10-30-2012	10-30-2012	08:00PM – 09:00PM	PE TUESDAY 8-9PM (7486)			7	30		1						1	18,000	1	18,000.00	
17	10-31-2012	10-31-2012	08:00PM – 09:00PM	PE WEDNESDAY 8-9PM (7487)			7	30			1					1	11,000	1	11,000.00	
18	11-02-2012	11-02-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)			7	30					1			1	11,000	1	11,000.00	
19	10-29-2012	11-02-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30	1	1	1	1	1			5	4,700	5	23,500.00	
<del>20</del>	<del>11-03-2012</del>	<del>11-03-2012</del>	<del>12:00AM – 12:30AM</del>	<del>TD SIGN-ON TO SIGN-OFF (7611)</del>			<del>7</del>	<del>30</del>							1	<del>1</del>	<del>2,000</del>	<del>0</del>	<del>0.00</del>	
21	11-04-2012	11-04-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)			7	30							1	1	4,700	1	4,700.00	
22	11-04-2012	11-04-2012	11:35PM – 12:00AM	TD SIGN-ON TO SIGN-OFF (7611)			7	30							1	1	2,000	1	2,000.00	
23	10-30-2012	11-01-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)			7	30		1	1	1				3	2,200	3	6,600.00	
A 24	11-03-2012	11-03-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							5	5	400	5	2,000.00	
																	Contracted Gross Total:		99	270,400.00
																	Actual Gross Total:		99	270,400.00
																	Agency Commission:			40,560.00
																	Net Total:			229,840.00
Month/YR			Preempted	Made Good			Contract Total			Adjustments						Actual Total				
Nov 12			0.00	0.00			270,400.00			0.00						270,400.00				
TOTAL			0.00	0.00			270,400.00			0.00						270,400.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood